



The 61<sup>st</sup>  
Manitoba Stampede  
& Exhibition  
July 17 – 19, 2026

# 2026 Partnership Opportunities

The 8<sup>th</sup>  
Rumble in the  
Valley  
June 5 & 6, 2026



## Manitoba Stampede & Exhibition Sponsorship Levels

### **\$10000 + DIAMOND SPONSOR**

\$10000 and above Diamond Level Sponsorship can be tailored to fit your requirements.

### **\$7500 PLATINUM SPONSOR**

\$7500 Platinum Level Sponsorship would be the Rodeo and Wagon Racing Presenting Sponsor.

**SOLD OUT 2026**

- **Featured sponsor of the rodeo and wagon racing**
- **Jumbotron logo recognition**
- **1 - 3 sentence script read during the event** (provided by sponsor)
- **Sponsor flag in grand entry** (flag 3'x5' provided by sponsor)
- **Sponsor of the day** (one day, during Manitoba Stampede & Exhibition)
- **Permanent grandstand signage** (displayed year-round)
- **Two 3'x10' banners in the rodeo infield** (banners provided by sponsor, placed at Stampede discretion)
- **One 3'x10' banners** (banners provided by sponsor, placed at Stampede discretion)
- **Business Name placement in rodeo and chuckwagon day sheets**
- **Website recognition**
- **Social media mentions on VAS platforms**
- **Four VIP passes**
- **Four invitations to the VAS reception**
- **Twenty-five grandstand tickets** (opportunity to purchase more at 15% off)

### **\$5000 GOLD SPONSOR – Rodeo**

\$5000 Gold Level Sponsorship would be the Event and Buckle Presenting Sponsor for one of the following (subject to availability): Saddle Bronc, Bareback, Bull Riding, Ladies Barrel Racing, Steer Wrestling, Team Roping, Tie Down Roping, Breakaway Roping, Pony Chuckwagons and Pony Chariots. **SOLD OUT 2026**

- **Jumbotron logo recognition**
- **Permanent grandstand signage** (displayed year-round)
- **1 - 3 sentence script read during the event** (provided by sponsor)
- **Sponsor flag in grand entry** (flag 3'x5' provided by sponsor)
- **Two 3'x10' banners in the rodeo infield** (banners provided by sponsor, placed at Stampede discretion)
- **One 3'x10' banners** (banners provided by sponsor, placed at Stampede discretion)
- **Business Name placement in rodeo and chuckwagon day sheets**
- **Website recognition**
- **Two VIP passes**
- **Two invitations to the VAS reception**
- **Twenty grandstand tickets** (opportunity to purchase more at 10% off)

### **\$5000 GOLD SPONSOR – Rodeo Chutes**

**\$5000 Gold Level Sponsorship for one of six Rodeo Bucking Chutes (subject to availability and on multiple year deals only). **SOLD OUT 2026****

- **Jumbotron logo recognition**
- **Sponsor flag in grand entry** (flag 3'x5' provided by sponsor)
- **One 2'x7.5' chute sign in the rodeo infield** (chute sign provided by MSE)
- **Business Name placement in rodeo and chuckwagon day sheets**
- **Announcer and website recognition**
- **Two VIP passes**
- **Two invitations to the VAS reception -**
- **Twenty grandstand tickets** (opportunity to purchase more at **10% off**)

### **\$5000 GOLD SPONSOR - Operations**

**\$5000 Gold Level Sponsorship for Naming Rights to the Entertainment Stage during Manitoba Stampede & Exhibition. **SOLD OUT 2026****

- **Naming rights to the entertainment stage during MSE**
- **Company name announced during event**
- **One 3' x 10' banner on the stage** (banner provided by sponsor, placed at MSE discretion)
- **Website recognition**
- **Social media mentions on MSE platforms**
- **Four VIP passes**
- **Twenty grandstand tickets**

### **\$5000 GOLD SPONSOR – Fair**

**\$5000 Gold Level Sponsorship for Naming Rights to one of the Fair Arenas during Manitoba Stampede & Exhibition. **SOLD OUT 2026****

- **Naming rights to one of the fair arenas during MSE**
- **Company name announced during event**
- **One 3' x 10' banner in one the fair arenas** (banner provided by sponsor, placed at MSE discretion)
- **Website recognition**
- **Social media mentions on MSE platforms**
- **Four VIP passes**
- **Twenty grandstand tickets**

### **\$2500 SILVER SPONSOR – Rodeo**

**\$2500 Silver Level Sponsorship for one of the following Rodeo Options: Jumbotron, Announcers, Bull Fighters, ~~Veterinarians~~, EMS, Replay Sponsor, ~~Chute Cam Sponsor~~, Banner in Infield.**

- Business Name placement in rodeo and chuckwagon day sheets
- Announcer and website recognition
- Two VIP passes
- Twelve grandstand tickets

### **\$1500 BRONZE SPONSOR - Fair**

**\$1500 Bronze Level Sponsorship for one of the following Fair Options: ~~Gymkhana, Mounted Shooting, Stock Dogs, Cutting Horse~~, Heavy Horse Barn, Light Horse Barn, ~~Dairy Barn~~.**

- Company name announced during event
- One 3' x 10' banners in the fair arena (banner provided by sponsor, placed at MSE discretion)
- Social media mentions on MSE platforms
- Eight grandstand tickets

### **\$1500 BRONZE SPONSOR – Operations**

**\$1500 Bronze Level Sponsorship for one of the following Options: 4' x 8' Sign Top Row of Grandstand, Orange Building Naming Rights, Scratching River Saloon Presenting Sponsor.**

- Company name announced during event
- One 3' x 10' banners in the fair arena (banner provided by sponsor, placed at MSE discretion)
- Social media mentions on MSE platforms
- Eight grandstand tickets

### **\$1000 and below**

**\$1000 and below can be tailored to fit your requirements.**

## Rumble in the Valley Sponsorship Levels

### **\$7500 PLATINUM SPONSOR**

**\$7500 Platinum Level Sponsorship would be the Naming Rights to the Pits. **SOLD OUT 2026****

- **Naming rights to the pits**
- **1 - 3 Sentence Script Read During the Event** (provided by sponsor)
- **Permanent grandstand signage** (displayed year-round)
- **Three 3'x10' banners in the infield** (banners provided by sponsor, placed at RIV discretion)
- **Website recognition**
- **Social media mentions on RIV platforms**
- **Four VIP passes**
- **Twenty-five Grandstand tickets** (opportunity to purchase more at 15% off)

### **\$5000 GOLD SPONSOR – Rumble Pull**

**\$5000 Gold Level Sponsorship would be the Class Sponsor for one of the following: Modified Mini, Super Modified Mini, Unlimited Diesels, Superstock Tractors, 2wd or 4wd Trucks, Modified Tractors, Super Modified Tractors. **SOLD OUT 2026****

- **1 - 3 sentence script read during the event** (provided by sponsor)
- **Permanent grandstand signage** (displayed year-round)
- **Three 3'x10' banners in the infield** (banners provided by sponsor, placed at RIV discretion)
- **Website recognition**
- **Social media mentions on RIV platforms**
- **Two-VIP passes**
- **Twenty grandstand tickets** (opportunity to purchase more at 10% off)

### **\$5000 GOLD SPONSOR - Operation**

**\$5000 Gold Level Sponsorship for Naming Rights to the Entertainment Stage During Rumble in the Valley. **SOLD OUT 2026****

- **Naming rights to the entertainment stage during RIV**
- **Company name announced during event**
- **One 3' x 10' banner in the infield** (banner provided by sponsor, placed at RIV discretion)
- **Website recognition**
- **Social media mentions on RIV platforms**
- **Two VIP passes**
- **Twenty grandstand tickets** (opportunity to purchase more at 10% off)

### **\$2500 SILVER SPONSOR**

**\$2500 Silver Level Sponsorship for one of the following Options: Explosion of the Night, Pull of the Night, Best Smoke Show.**

- **Company name announced during event**
- **Two 3' x 10' banners in the infield** (banners provided by sponsor, placed at RIV discretion)
- **Website recognition**
- **Social media mentions on RIV platforms**
- **Two VIP passes**
- **Twelve grandstand tickets**

### **\$1500 BRONZE SPONSOR**

**\$1500 Bronze Level Sponsorship.**

- **Company name announced during event**
- **One 3' x 10' banners in the infield** (banner provided by sponsor, placed at RIV discretion)
- **Social media mentions on RIV platforms**
- **Eight grandstand tickets**

### **\$1000 and below**

**\$1000 and below can be tailored to fit your requirements.**

**\*\*If your partnership contribution is shared between the Manitoba Stampede & Exhibition and Rumble in the Valley, the partnership level will be adjusted to reflect that split.**